INDEX to DUN'S BUSINESS MONTH

JANUARY 1982—JUNE 1982, Volume 119, Numbers 1-6

SUBJECT/TITLE INDEX

—B—

BANKING INVESTMENT & FINANCE
- International Banking: The Battle Heats Up — Mar — 100
- Saving the S&Ls — Apr — 97
- Ins and Outs of Foreign Investing — Apr — 115
- The Changing World of Corporate Finance — June — 92

—C—

CITIES AND STATES
- Ralston Purina's Urban Commitment — Jan — 98
- The Pacific Northwest Takes a Beating — Mar — 97
- San Diego's Trolley Song — Mar — 99
- Here Comes the Knoxville Fair — Apr — 84

COMMUNICATIONS
- Telecommunications: Business to Business — Jan — 114

COMPANIES
- Harvester's Bitter Harvest — Jan — 76
- The Myth of AT&T vs. IBM — Mar — 73
- Making It Big With Toys—Toys "R" Us — Apr — 77
- Creating a Climate For Productivity—Control Data — May — 69
- Annual Reports for 1981: A Review — May — 97
- MGM's Race Against Time — May — 87
- Fidelity's New Game Plan — June — 89

—E—

ECONOMICS & THE ECONOMY
- Vintage Year For the Economy? — Jan — 40
- We Need an Incomes Policy — Feb — 45
- Will the Fed Crush the Recovery? — Mar — 64
- Don't Forget Foreign Markets — Mar — 69
- Will Consumers Come Through — Apr — 57
- Bureaucrats Sing the Blues — Apr — 60
- Are the Give-Back Labor Pacts Only Temporary — Apr — 65
- Monetarism Under Fire — May — 34
- No Time To Cut Taxes — May — 41
- Unemployment's Uneven Pain — June — 35
- The Thorns in U.S.—Japan Relations — June — 39

—G—

GOVERNMENT, POLITICS & LAW
- Curbing the Flow of Technology to the Soviets — Jan — 48
- Why Senators Vote As They Do — Jan — 54
- The CFTC Pushes Self-Regulation — Jan — 57
- Defense Spending: It's Tough to Cut — Feb — 48
- A National Minerals Policy — Feb — 53
- Commerce's Corporate Cowboy — Mar — 61
- The Bankruptcy Explosion — May — 52
- Curbing Federal Loan Programs — May — 57

—I—

INDUSTRY
- Spotlight on Nuclear Safety — Jan — 103
- The Case for Steel Diversification — Feb — 74
- Industry's Battle Over Electric Rates — Feb — 76
- Whither Silicon Valley — Feb — 79
- Needed: A Federal Prize for the Car of the Future — Feb — 105
- Europe's 'Skyway Robbery' — Apr — 88
- U.S. Airlines: The Red Ink Flows — Apr — 92
- Turmoil in Trucking — May — 75
- After Jeans, What? — June — 77
- Commercial Condomania Moves Downtown — June — 81

INTERNATIONAL
- The New Face of British Politics — Jan — 80
- Soviet Pressure on Gold Prices — Jan — 87
- Strains on the Common Market — Feb — 70
- Recession in Eastern Europe — Mar — 89
- Squeeze on the Oil Nations — Apr — 80
- South America's Sagging Economy — May — 83
- Tension at the Economic Summit — June — 55
- West Germany: End of 'The Miracle' — June — 61

—L—

LABOR
- With Its Power Waning, Labor Needs to Modify Its Goals — Jan — 45
- Big Labor Faces Reality — Feb — 37
- Japan's Automakers — Feb — 39

—M—

MANAGEMENT
- Limiting a CEO's Tenure — Jan — 68
- Paying for Stress On the Job — Jan — 72
- Latest Corporate Quandary: IRAs — Feb — 64
- Putting Retirees to Work — Mar — 80
- Electronic Management — Mar — 105
- The Presidents' Panel: What's Wrong With Management — Apr — 48
- A Japanese Perspective on Management — Apr — 52
- Employee Relations: New Ball Game — Apr — 121
- Can Managers Be Fired? — May — 60
- Battling Employee Alcoholism — June — 48

MANAGERS
- ITT Life Insurance Co.—Robert W. MacDonald — Apr — 106
- Pabst Brewing Co.—William F. Smith — Apr — 106
- RCA Corp.—Thorton Bradshaw — Apr — 107
- Columbia Graduate School of Business—John C. Burton — Apr — 107
- AM International—Richard B. Black — Apr — 107
- Emhart Corp.—Al Drane — Apr — 107
- Marshall Field & Co.—Carl C. Icahn — Apr — 108
- Sears Roebuck & Co.—Archie R. Boe — May — 92
- Federal Reserve Bank of Cleveland—Karen N. Horn — May — 92
- Ringling Bros. and Barnum & Bailey Combined Shows, Inc.—Irvin & Kenneth Feld — May — 92
- A.B. Dick Co.—Geoffrey R. Cross — May — 93
- Nova-Park Ltd.—Rene J. Hatt — May — 93
- Penn Central Corp.—Richard A. Voell — May — 94
- Sears, Roebuck & Co.—Edward A. Brennan — June — 112
- Playboy Enterprises, Inc.—Christie Hefner — June — 112
- New York Post—Rupert Murdoch — June — 113
- Armstrong Rubber Co.—Frank R. O'Keefe, Jr. — June — 113

MONEY & MARKETS
- Corporate Rush to Tax-Exempts — Jan — 60
- Selling Mortgages: S&L Survival Tactic — Jan — 65
- The Amex Begins Trading Gold Coins — Jan — 109
- Those Exciting New Issues — Jan — 109
- The Ins and Outs of Universal Life — Jan — 110
- New Game in Off-Balance Sheet Financing — Feb — 56
- Inventory Valuables — Feb — 85
- Best Bargains in Retailing Stocks — Feb — 95
- An Expert's Tips For Commodity Speculators — Feb — 97
- Buy a Rent-A-Car — Feb — 100
- New Game in Stock Options — Mar — 82
- What Triggers An IRS Audit — Mar — 127
- Making the Most of an IRA — Mar — 128
- Telephone Stocks for a New Era — Mar — 131
- Venture Capital: The Game Gets Riskier — Apr — 69
- The Number One Money Fund — Apr — 73
- King of the Low P/E Stocks — Apr — 117
- They Put Their Trust in Blind Trusts — May — 42
- Child—And Income—Shelters — May — 113
- Picking Asset—Value Bargains — May — 113
- The Crash in Collectibles — June — 40
- Photography Turns From Positive to Negative — June — 45
- Private Vaults for Valuables — June — 117
- A 'Contrarian' Says Buy Cyclical Stocks — June — 117
- Commodity Funds: Surprisingly Good Performers — June — 118

MARKETING
- How Bud Won the Battle — Feb — 83
- Determining How Ads Are Seen — Feb — 85
- Robot-Coupe vs. Cuisinart — Mar — 93
- Tough Times For New Products — Apr — 99
- Getting Consumers in Focus — May — 78
- Philip Morris' Savvy Sales Tool — June — 73

—S—

SURVEYS AND STUDIES — Monthly Column

—T—

TECHNOLOGY
- Genetic Engineering Manpower Problem — Jan — 93
- Piezoelectricity's New Promise — Feb — 91
- Get Ready for the 'Smart Card' — May — 86
- Lights, Camera, Resume — May — 114

TRAVEL
- Managing Business Travel and Meetings — Apr — 8

—A—

ABC, 2:8, 108; 4:108
Abbott Laboratories, 3:36
Abraham & Straus, 2:97
Addressograph-Multigraph Corp., 5:22
Advanced Energy Technology, Inc., 1:95
Advanced Micro Devices Inc., 2:79, 80; 3:47, 49, 50, 51
Advertising Age, 5:30
Aetna Life & Casualty, 1:130, 134; 3:41, 42; 4:117
AFL—CIO, 1:23, 45; 2:37, 41, 43; 6:37
Air Florida, 2:32, 4:94
Air France, 4:92
Air New England, 4:94
Air Products and Chemicals, Inc., 4:48, 51
Air Transport Association, 3:41; 4:26, 92
Airco, Inc., 2:76
Alcan Aluminum, 3:97; 6:118
Alco Standard Corp., 6:118
Allied Chemical, 4:9
Allied Corp., 1:65, 69; 5:29; 6:110
Allied Stores Corp., 2:8, 108
Allied Van Lines, 1:33
Aluminum Co. of America, 3:36
AM International Inc., 4:107; 5:22
Amerada Hess Corp., 1:26
American Airlines, 3:41, 112; 4:8, 41; 5:24, 61, 65
American Bankers Association, 5:21
American Can Co., 1:26; 2:14, 64; 3:43; 5:65
American Continental Properties, 6:82
American Enterprise Institute, 1:22, 42; 2:37; 5:12, 39; 6:37
American Express Co., 1:12; 4:23, 5:88, 90
American Gas Association, 4:84
American Gold Coin Exchange, The (AGC), 1:109
American Home Products Corp., 2:7, 108; 3:43; 4:39
American Hotel & Motel Association, 4:13, 26
American Institute of Industrial Engineers, 2:103
American Iron & Steel Institute, 6:56
American Legal Network, 4:106
American Medical Association, 1:54
American Mortgage Insurance Co., The, 1:107
American Motors Corp., 1:23; 2:29; 6:114, 127, 128
American Municipal Bond Assurance Co. (AMBAC), 1:65
American Securities Corp., 3:56
American Smelting & Refining Co., (ASARCO—CORP.), 3:15, 132; 4:48
American Telephone & Telegraph Co. (AT&T), 1:24, 35, 114, 115,122, 127, 134, 136; 2:13, 64, 68; 3:48, 49, 53, 63, 72, 73, 76, 131, 132; 4:18, 24, 26; 5:22; 6:18, 23, 125, 128
American Trucking Association, 5:75, 77
Amersham International, 5:13
Analog Devices, 3:47, 56, 57
Andersen, Arthur & Co., 1:12, 107, 139
Anglo—American Corp., 1:91
Anheuser-Busch Co., 1:11, 139; 2:83, 85; 5:26; 6:23, 29
April—Marcus, Inc., 5:111
Arby ., .07, 116
Armco Inc., 2:74; 3:10, 36, 132; 4:108
Armour & Co., 2:37, 41
Armstrong Rubber Co., 6:113
Armstrong World Industries, Inc., 4:48, 52, 64
Aron, J. Commodities Corp., 1:91
Art & Auction Magazine, 6:46
Arvin Industries, 2:64
Asian Wall St. Journal, 6:17
Atlanta Journal, 5:107, 116
Atlantic Richfield Co., (ARCO) 1:130; 3:30, 82; 5:61
Auto-Train Corp., 4:106
Avis, 2:100; 6:113
Avon Products Inc., 1:26; 3:47
Ayco Corp., 1:110
Ayer, N.W., 2:32

—B—

Babcox & Wilcox, 5:105, 116
Babson, David and Co., Inc., 5:12
Bache Group, 1:42; 3:23, 64; 5:39
Bache Halsey Stuart Shields, 1:122, 139; 2:23, 24; 3:30; 4:45, 115; 5:21; 6:121
Baldwin—United Corp., 2:14
Baltimore Trust Co., 6:114
Bank of America, 1:31, 130; 5:21, 90
Bank of England, 5:61; 6:97
Bank for International Settlements, 6:97
Bank of Japan, 1:24
Bank Negara, 4:82
Bankers Trust Co., 4:37, 118
Basford Co., 5:61
Bateman Eichler Hill Richards, 4:45
Bates & Co., Ted, 5:30
Batus, Inc., 4:108, 5:24, 29
Bausch & Lomb Inc., 1:31; 3:35
Beatrice Foods Co., 1:31; 4:118; 6:29
Bechtel Co., 1:103
Becker, A.G., 4:41
Beckman Instruments, Inc., 1:26
Bell Labs, 5:111
Bell System, 1:114, 115, 116, 120, 122
Bendix Corp., 4:107
Beneficial Finance Co., 5:54
Bergen Brunswig Corp., 1:120
Bernstein, Sanford C. & Co., 2:13; 5:24; 6:24, 117
Bethlehem Steel Corp., 2:8, 29, 75, 108; 3:10, 132; 6:56
Bio Engineering News, 1:93
Biogen, S.A., 1:93
Black & Decker Manufacturing Co., 3:84
Blue Bell, Inc., 6:76
Blythe—Eastman Paine Webber, 6:121
BMW, 1:12, 139
Boeing Co., 1:26; 3:10, 55, 97, 132; 5:24, 57
Bonwit Teller, 2:108
Booz Allen & Hamilton, Inc., 4:102, 5:80
Borden Co., 2:64, 68
Boyden Associates, Inc., 2:103
Braniff International Corp., 2:32, 41; 4:89, 94; 6:26, 29
Brandeis University, 6:112
Brentwood Associates, 4:69
Breuner Co., John, 5:24
Bristol—Myers Co., 1:11, 139
British Airways, 4:89
British Broadcasting Corp. (BBC), 1:84
British Gas Corp., 5:13
British National Oil Corp., 5:13
British Telecom, 5:13, 14
Brookings Institution, 2:75; 5:85
Brooks Brothers, 2:108
Brouillard Communications, 1:107
Brown, Alex. & Sons, 5:77
Brown—Forman Distillers', 6:29
Brunswick Corp., 3:43; 4:39
BTK Industries, 6:77
Budweiser, 2:83, 85
Burger King, 1:36; 5:107, 116
Burlington Industries, 6:76
Burlington Northern, 6:29
Burroughs, 3:72; 4:46
Burson Marsteller, 2:103; 5:80
Butcher & Singer, 2:23

—C—

Caesars World, 1:11, 139; 3:29
California Federal Savings & Loan, 6:24
Campbell Soup, 4:102, 5:77
Canco, 1:26
Canon, USA, Inc., 4:52
Canteen Corp., 5:92
Capital International, 4:94
Carnegie—Mellon University, 1:40; 2:15; 4:30; 5:34
Carnival Cruise Lines, 4:13
Carter Hawley Hale Stores, Inc., 2:8, 108; 4:108
Castle & Cooke, 5:105, 116; 6:32
Caterpillar Tractor Co., 1:53, 78
CBS Inc., 1:65, 69; 2:8, 108; 4:108; 5:88
Certain—Teed Corp., 4:49
Cetus & FAFCO, 1:110
Cetus Scientific Labs, 1:93
Champion International, 2:64; 3:36; 6:118
Charter Co., 2:31
Chase Manhattan Bank, 1:69; 4:118; 5:21, 88, 90, 94; 6:18
Chemical Bank, 4:83, 87
Chemical New York Corp., 5:26; 6:18
Cheseborough—Ponds, Inc., 1:11, 139; 2:64, 68
Chicago Board of Trade, 1:32, 33, 57
Chicago Group Inc., 1:93
Chicago & North Western Transportation Co., 2:57
Chicago Tribune Co., 2:31; 6:113
Christian Science Monitor, 5:107, 116
Chrysler Corp., 2:29, 41; 3:35; 5:24, 26, 94; 6:30, 127, 128
CIGNA Corp., 6:26, 35
Citibank, 2:64; 3:51, 68; 4:45, 83; 5:21, 34, 39, 54, 85, 87, 90
Cities Service Co., 3:43
Citicorp, 1:35; 3:43; 4:40, 118; 5:26; 6:18
City Investing Corp., 1:31
Clark/Bardes, 1:110
CNN, 2:8, 108
Cobaw Construction Group, 1:25
Coca-Cola Co., 2:14; 3:44; 4:45
Coldwell Banker, 1:31; 5:92
Colgate—Palmolive Co., 2:8; 4:102
Colin Hochstin Co., 3:35
Columbia Pictures Industries, 2:14
Columbia University, 1:69; 5:57
Colt Industries, Inc., 6:26, 127, 128
Comdisco Inc., 5:92
Communications Consulting Corp., 5:88
Communicraft, 5:114
Compton Advertising, 5:30
Computer Corporation of America, (CCA), 1:127
Computerland Corp., 3:41
Computervision Corp., 3:47, 53, 55, 56
COMSAT General Corp., 5:30
Cone Mills, 6:76
Connecticut General Corp., 4:29; 6:26
Connecticut General Life Insurance Co., 3:125; 5:39
Conoco, 2:30; 3:36; 4:40; 6:103
Consolidated Edison, 1:103
Consolidated Freightways, 5:77
Continental Airlines, 3:41; 6:29
Continental Group, Inc., 4:49, 94; 6:110
Continental Illinois Bank & Trust, 1:77, 78; 5:21, 26
Continental Telephone, 3:76, 132
Control Data Corp., 1:68; 2:79; 3:73; 4:46; 5:69; 6:32
Cook, Frederick W. & Co., 4:46
Coopers & Lybrand, 1:12
Coors, 2:85; 5:114
Corning Glass, 1:93
Corpcom Services, Inc., 1:107
CPC/Corn Products Co., 3:132
CPC International, Inc., 3:15
Crane Enterprises, 5:79
Cray Research Inc., 6:23, 32
Croydon Northwest, 1:81
Crum & Foster, 4:117
CTS Corp., 2:91
Cuisinarts, Inc., 3:93, 96
Cunningham & Walsh, 5:30
Cyclops, 2:29

—D—

Daily News, 2:31; 6:113
Dart Industries, 1:36
Dart & Kraft, 1:36
Dartmouth, 5:57
Dartnell Institute of Business Research, 3:125
Datageneral, 3:112
Datapoint Corp., 3:76, 112
Data Resources, Inc., 1:43; 3:21, 29
Datsun, 1:12; 6:68
Daylin Inc., 5:93
Deak—Perera Fifth Avenue Inc., 3:129; 5:116; 6:118
Dean Witter Reynolds, 1:12, 31; 2:56, 95; 5:92
Deere, 1:78
Del Monte, 4:102
Delaware & Hudson Railway Co., 6:112
Deloitte, Haskin & Sells, 1:12; 6:92, 97, 102, 110
Delta Air Lines, 2:32; 4:89, 92, 94; 6:29
Des Moines Tribune, 5:107, 116
Detroit Edison, 1:65
Deutsche, Shea & Evans, 5:111
Development Corporation, 1:100
Diamond International Corp., 1:26
Dick, A.B., Co., 5:93
Digital Equipment Corp., 3:41, 72, 112; 6:32
Dillon Co., 2:64, 68
Donaldson, Lufkin & Jenrette Securities Corp., 6:32
Donoghue's Money Fund Report, 3:128; 4:73; 5:116; 6:118
Douglas Aircraft Co., 3:50
Dow Chemical, 1:93; 3:125; 6:56
Dow Jones & Co., 1:57; 2:23; 3:29; 4:16, 41, 117; 5:21, 30, 43; 6:17, 18, 23
Doyle Dane Bernbach, 2:32; 4:60
Dreman Gray & King, 4:117
Drexel Burnham Lambert, 2:39; 4:31, 41, 115
Dry Dock Savings Bank, 1:33
Duff & Phelps Inc., 3:41; 6:112
Dun & Bradstreet Corp., The, 1:107; 2:103; 3:125; 4:30, 111; 5:111
Du Pont de Nemours & Co. E.I., 1:11, 43, 68, 93; 2:76; 3:30, 36, 84; 4:40; 5:30

—E—

Eastern Air Lines, 2:41; 3:41; 4:41, 89, 94
Eastman Kodak, 2:100; 3:43, 44, 82, 114; 6:125
E—COM (Electronic Computer Mail), 2:32
ECS Telecommunications, 1:127
Economics Analysis Associates, 1:43
Economics Research Associates, 4:87
Edwards, A.G. & Sons, 6:121
EGR International Meetings & Incentives, Inc., 4:27
Electronic Realty Association, 5:113
Eli Lilly & Co., 1:36, 93, 95
Elkins & Co., 4:45
Emerson Electric, 3:82, 125
Emery Air Freight, 4:50
Emhart Corp., 4:107
Enterprise (PBS), 2:8, 108
Equitable Life Assurance Society of United States, 2:60, 103
Ernst & Whinney, 1:12
Esmark, Inc., 4:49
Esty Co., William, 5:30
Excelsior Hotels, 4:13
Exxon, 3:76; 4:81; 5:111; 6:30, 125, 128

—F—

Fairchild Camera & Instrument, 3:50
Farmers State Bank, 5:6
Federal Communications Commission (FCC), 1:31, 35, 114, 115, 122, 125
Federal Deposit Insurance Corp. (FDIC), 5:22
Federal Mart Corp., 6:32
Federal Medication & Conciliation Service, 1:23; 2:37, 38
Federal—Mogul Corp., 4:51
Federal Safe Deposits Box Co., 6:117
Federal National Mortgage Association, 1:66
Federated Department Stores Inc., 2:8, 95, 108; 6:13
Fiat, 5:85

Fidelity Bank of Philadelphia, 3:39; 6:29, 37
Fidelity Distributors Corp., 6:89, 90
Fidelity Financial Services Group, 4:41
Fidelity Management & Research Co., 1:31; 6:89
Fidelity Security Pacific, 6:90
Financial News Network, 2:8
Financial Times Network, 6:17
Firestone Tire & Rubber, 2:41; 6:15
First Bank System, 5:26, 88, 90
First Boston Corp., 2:57, 60; 4:40
First Chicago Corp., 6:18
First Interstate Bancorp, 5:22
First National Bank of Commerce in New Orleans, 1:77
Fisher—Price, 4:77, 79
Florida Power & Light, 2:64
Ford Motor Co., 1:23, 78, 95; 2:29, 30, 31, 39, 41; 3:23, 55; 4:31, 41, 50, 65, 87; 5:24, 85; 6:30, 118, 127, 128
Four Phase Systems, Inc., 1:26
Frederick & Nelson, 5:24
Fujitsu Ltd., 1:24; 5:24

—G—

GAF/General Aniline & Film Corp., 3:15, 132
Gandalf Technologies, 1:109
Gannett Co., 2:31; 4:108; 5:49
GATX (General American Transportation Corp.), 3:15, 132
Genentech, 1:11, 93, 95; 4:68
General Aviation Manufacturers, 4:11
General Dynamics Communications Corp. 1:120; 2:8, 108; 3:10, 35, 132
General Electric Co., 2:38; 3:15, 36, 55, 73, 125; 4:44, 84; 5:22, 30, 78, 79, 93, 111; 6:13, 15, 56, 125, 128
General Electric Credit Corp., 3:30
General Foods, 2:14; 4:99, 118; 5:77
General Mills, 2:14, 64, 83; 4:102
General Motors, 1:23, 72; 2:24, 29, 38, 39, 41; 3:23, 24, 55, 125; 4:31, 39, 41; 5:24, 85; 6:30, 49, 118, 125, 127
General Precision, 3:55
General Public Utilities, 1:105
General Telephone & Electronics (GT&E), 2:8, 108; 3:76, 132
General Tire & Rubber Co., 1:31; 2:32; 4:46
Generale Occidentale S.A., 1:26
Genex, 1:93
Georgia Pacific, 1:26; 3:36; 6:56, 118
Georgetown University, 5:83
Getty, 1:110
Glendale Federal Savings & Loan Assoc., 2:24
Glenmore Distilleries, 5:114
GMAC, 3:30
Goldman, Sachs & Co., 1:33
Goodkin Research Group, 6:81
Goodrich Co., B.F., 4:46; 6:15
Goodyear Tire & Rubber Co., 2:39, 41; 6:8, 15
Grace & Co., W.R., 1:68; 4:50
Graduating Engineer, 5:111
Grand Metropolitan Hotels, 4:24
Grant, Alexander & Co., 1:12; 4:111
Great Atlantic & Pacific Tea Co., The, 3:24; 5:30
Great Northern Nekoosa, 2:64, 68
Greyhound Corp., 2:37
Grindlay's Bank, 3:102
Grumman Corp., 1:11, 35; 2:30; 3:80, 81; 4:7
GTI, 3:44
Guaranty Federal Savings & Loan of Galveston, Texas, 1:65, 66
Guilford Transportation, 6:112
Gulf, 2:38; 3:30; 5:114
Gulf & Western Industries Inc., 1:68; 5:93, 116; 6:26

—H—

H&H Oil Tool Co., 1:110
Hackensack Water Company, 1:65
Hambrecht & Quist, 3:55; 4:69
Handy Associates Inc., 3:84; 4:7
Harper & Row Publishers, Inc., 2:30
Harris Corp., 1:35; 2:79; 3:82, 84
Hartford Insurance Co., 2:108
Harvard University, 1:93; 2:39; 3:48, 53; 5:113; 6:15, 77
Harvard Business Review, 2:39
Hasting's College of Law, 2:53
Hays Group, 3:36
Hecht Stores, 2:108
Heileman, G. Brewing, 2:85; 6:127, 128
Heller, Walter E. International Corp., 4:51
Hercules, Inc., 2:30
Hershey, 4:118
Hertz Corp., 2:100; 4:111; 6:113, 114
Heublein, 5:107, 116; 6:29
Hewitt Associates, 1:107
Hewlett Packard, 1:45; 2:79, 80; 3:41, 51, 125; 4:39; 5:111; 6:113
Hilton International, 3:42; 4:16, 18, 24
Hitachi Ltd., 4:39, 107
Hoffman-La Roche Inc., 1:93, 95; 6:29
Holiday Inn, 4:18, 24
Homeguard, 2:95
Honda Motor Co., 1:12; 4:7, 39
Honeywell, 2:79; 3:72; 4:46; 5:88
Hoover Co., 1:33
Hopkins, John University, 5:92
Hotchkiss School, 3:61
Houston Lighting & Power Co., 1:103, 105
Hutton & Co., E.F., 1:40, 60, 65, 110; 3:29, 65; 4:30, 41; 5:11, 44; 6:121
Hyatt, 4:16, 18, 20

—I—

International House of Pancakes (IHOP), 3:15, 132
Ideal Mutual Insurance Co., 2:95
Indiana University, 1:57
INA Corp. (Insurance Co. of North America), 3:15, 132; 6:26
Inland Steel, 2:29, 75; 3:10, 36, 132; 6:118
Insurance Information Institute, 2:95
Intel Corp., 2:79; 3:49, 50; 6:30
Inter Continental Hotels, 4:18; 5:30
Interferential Focus, 2:24, 29
International Association of Machinists, 6:53
International Brotherhood of Teamsters, 5:77
International Business Machines (IBM), 1:45, 127; 2:13, 60; 3:41, 55, 72, 73, 76, 112, 114, 125; 4:44; 5:30, 61, 111; 6:32, 125, 128
International Data Corp., 5:111
International Harvester Co., 1:23, 76, 77, 78; 3:42
International Herald Tribune, 6:17
International Ladies' Garment Workers Union, 1:56
International Monetary Fund, 6:17, 18
International Paper Corp., 2:64; 3:16, 132; 5:24, 26
International Resource Development Inc., 3:72
International Telephone & Telegraph (ITT), 1:68, 122; 4:7, 106
International Totalizator Systems, 1:110
Interpublic Group, 2:85
Intertek, 3:81
Irving Trust Co., 3:68; 6:15
Isuzu Motors, Ltd., 6:127, 128
IXO Inc., 4:45

—J—

James River Corp., 1:26; 2:14
Johnson & Higgins, 2:65, 68
Johnson & Johnson, 5:116
Johnson Motor Lines, 5:75
Johnson, Smith & Knisely, 3:125
Jones Motor Lines, 5:75
Jones & Laughlin, 2:29
Jordache Enterprises, 6:81
Journal of Advertising Research, 4:99

—K—

Kaiser Aluminum & Chemical, 3:97
Kaiser Cement, 6:118
Kaiser Steel Corp., 3:35, 36
Kay—Bee, 2:97
Kellogg Co., 2:14; 4:99
Kemper Group, 6:48, 53
Kentucky Fried Chicken, 5:107, 116
Key Telephone System, 1:116
Kidder Peabody & Co., 5:21
Kimberly—Clark, 3:16
Kingsport Press, Inc., 6:8
Kirkland & Ellis, 1:57
Kleiner & Perkins, 3:51
K—Mart Corp., 2:60; 5:77
Kodak, 2:86
Korvettes, 5:61, 65
Kraft Inc., 1:36
KTW—TV, 1:31

—L—

Laker Airways, 3:32; 4:92, 94
Lamalie Associates, Inc., 1:107; 4:111
Lancer Communications, 4:26
Landauer Associates, 6:81
La—Salle Park Development Corp., 1:99
Laventhol & Horwath, 1:12
Lehman Brothers Kuhn Loeb, 2:83; 3:131; 4:94
Lehn & Fink, 5:116
Lever Bros., 4:99; 5:77
Levi Straus & Co., 2:32, 86; 4:39; 6:76, 81
Lexidata Corp., 1:110
Libby, 5:116
Liberty Mutual Insurance Co., 1:72
Light Gallery, 6:41, 45
Lionel Corp., 4:79
Lipper Analytical Services, 6:90
Litton Industries, 1:35; 3:82
Lockheed Corp., 1:26; 3:80, 81
Lone Star, 6:118
Lonhro Group, 3:32
Lord & Taylor, 2:108
Loughborough University, 3:102
Lourey, James J. & Co., 1:65
LTV Corp., 1:35; 3:10, 15, 132

—M—

M/A—Com, Inc., 3:47, 52, 53
MABSCO Financial Services, 4:41; 6:89, 90
Macy, R.H., 1:48; 4:39
Maine Central Railroad, 6:112
Main Hurdman, 1:12
Mallinckrodt Inc., 1:26
Managed Account Reports, 6:121
Manufacturers Hanover Trust Co., 1:127, 130; 2:24; 3:23, 101; 4:60, 118; 5:25; 6:35
Marathon Oil Co., 1:26; 2:14, 30, 31, 74, 75; 4:40; 5:29; 6:103
Marks Paper Stock Co., 3:9
Marriott Corp., 4:16, 23; 5:107, 116
Marshall Field & Co., 3:96; 5:24, 29
Martin Co., 3:55
Martin Marietta, 3:36
Massachusetts Institute of Technology, 3:53
MasterCard International, 4:41; 5:22, 54; 6:89, 90
Matsushita Electric Industrial Co., 4:115
Mattel Inc., 5:93
Mays Department Stores, 2:8, 108
MCI Communications Corp., 1:122; 2:32; 3:47, 48, 49
McCann—Erickson, 3:44
McCoy Corp., 2:91
McDonald's, 1:36; 3:80
McDonnell Douglas Corp., 3:15, 44, 132
McGraw—Hill, 6:23
McKinsey & Co., 3:84
McLean Trucking Co., 5:77
McNeil & Libby, 5:116
McRae Consolidated Oil & Gas Co., 6:127, 128
Mead Corp, 3:16, 132
Mellon National Bank, 1:44; 5:26; 6:35, 112
Memorex, 2:97
Mercedes, 6:68
Merck & Co., 1:69; 2:108
Mergers & Acquisitions, 3:38; 5:8; 6:123
Merit Report, 6:73, 74
Merrill Lynch & Co., 1:31, 130; 2:32, 60; 3:24, 29; 4:60, 115; 5:48, 113; 6:76, 89, 90
Metro—Goldwyn Mayer, 6:87, 89
Metropolitan Life Insurance Co., 6:49, 53
MGIC Investment Corp., 2:14
Michigan State Universitym 1:68; 5:61
Mickelberry Corp., 5:30
Microelectronics & Computer Technology Enterprises, 4:45
Microgravity Research Association, 3:44
Microwave Associates, 3:52, 53
Midway Airlines, 4:94
Miller Brewing Co., 2:83; 5:26
Milliken & Co., 5:24, 26
Minneapolis Star & Tribune Co., 2:30
Minolta Corp., 3:44
MIT, 3:56
Mitel, 3:73
Mitsubishi, 6:17, 127, 128
M&M, 2:86
Mobile, 1:26; 2:30, 31; 5:29; 6:48, 103
Mohasco Corp., 6:24
Monsanto Co., 1:193
Moody's Investors Service, 1:77; 3:41, 96; 4:40; 5:26; 6:18
Morgan, J.P. & Co., 5:26
Morgan Guaranty Insurance Corp., 1:66
Morgan Guaranty Trust Co., 3:102; 6:56
Morgan Stanley & Co., 1:60, 65; 3:29, 30, 44; 4:40; 5:44; 6:18, 23
Morton Salt Co., 2:108
Motorola Inc., 1:26; 2:79, 91, 92; 3:50; 4:46
Murdock's Pacific Holding Co., 3:36
Murjani International, 6:76
Mutual of Omaha, 3:82

—N—

NAS—DAQ, 1:33
Nabisco, 3:47
National Association of Manufacturers, 3:61; 4:31
National Aviation & Technology Corp., 4:94
National Cash Register Corp., 2:18, 64, 108
National City Bank, 5:26
National Council of Alcoholism, 6:48
National Council of Applied Economic Research, 6:17
National Distillers, 6:114
National Gas Co., 2:108
National Lead Co., 6:8
National Rifle Association, 1:54
National Semiconductor Corp., 3:50; 4:46
National Steel Corp., 2:29, 74; 3:10, 36, 132
National Supply Co., 2:74
National Trade Productions, Inc., 4:111
National Westminister Bank, 4:81
Necker, A.G. & Co., 6:87
Needham, Harper & Steers, 1:36; 2:85
Neiman Marcus, 2:108
Newcourt Corp., 5:30
Newhard, Cook & Co., 6:40
Newmont Mining Corp., 1:68
New Issues, 1:109
New York Bank for Savings, 5:22
New York Post, 6:113
New York Times, The, 5:44; 6:53
Niederhoffer, Cross & Zeckhauser, 2:97
Nielsen Co., A.C., 4:99, 102
Nimslo Corp., 3:44
Nippon Electric Corp., 2:79; 3:41
Nippon Steel, 2:18

Nissan Motor, 4:39; 6:17
NL Industries, 4:108
North American Telephone Association, 1:115
Northeast Utilities, 4:51
Northern Telecom, 1:116; 3:73, 76, 131
Northrup Corp., 3:15, 55
Northwest Airlines, 4:92
Northwest Bancorp, 5:26
Northwest Energy, 2:60
Northwestern University, 2:76
Norwood Securities, 6:118
Nova—Park Ltd., 5:93, 94
Nu Corp Energy Inc., 3:36; 5:6

—O—

Oak Industries, 2:91
Occidental Petroleum, 1:68, 92; 3:36; 4:84, 87; 5:14; 6:127, 128
Olin Corp., 4:50
Olla Industries, 5:114
Oppenheimer & Co., 5:111, 113
Opinion Research Corp., 5:111
O'Toole, Ewald Art Associates, 6:45
Ozark Airlines, 4:94

—P—

Pabst Brewing Co., 2:85; 4:106; 5:26
Pacific Gas & Electric Co., 1:103, 105
Paine Webber Mitchell Hutchins, 4:41
Pan American World Airway, 2:24, 32, 41; 4:92, 94; 6:29
Panhandle Eastern Pipe Line, 6:30
Panmure Gordon, 1:87
Paramount Pictures, 5:93
Parker Brothers, 4:45
Peat Marwick Mitchell & Co., 1:12, 66; 3:82; 6:123
Pemex, 1:125
Pengo Industries Inc., 3:36
Penn Central Corp., 5:94; 6:26, 125, 128
Penn Corp. Finance, 2:74
Penney, J.C., 2:15, 32; 4:39, 60, 64; 6:13
Pennsylvania Bell Telephone Co., 5:92
Pennwalt Corp., 2:91
Pension Benefit Guarantee Corp., 6:24
Peoples Express, 4:94
Pepsico, 2:86; 3:30, 43; 4:45; 5:107, 116
Perception Research Services, 2:85
Perini Land & Development Co., 6:81
Perkin—Elmer Corp., 2:64; 3:82, 84
Perpetual American Federal Savings & Loan, 6:24
Petro-Lewis Corp., 6:127, 128
Peugeot, 5:94
Pfizer Inc., 2:31, 108
Phibro, 1:12
Philadelphia Bulletin, 2:31
Philips Data Systems, 5:88
Philips, Nizer, Benjamin, Krim & Ballon, 6:81
Philip Morris Inc., 1:11; 2:83; 3:43; 4:45, 51; 6:73, 74
Phoenix—Hecht Inc., 1:34
Piedmont Airlines, 4:94
Pillsbury Co., 5:107, 116
Piper, Jaffray & Hopwood, 1:77; 6:121
Pitney—Bowes, Inc., 5:65
Pittsburgh Press TV, 3:125
Pizza Hut, 5:107, 116
Pizzo Electric Products Inc., 2:91
Playboy Enterprises, Inc , 6:112
Plus System, 5:21
Polaroid, 5:114
Porche—Audi, 1:12
Porta Systems Corp., 3:131
Postal Instant Press, 5:29
Potlatch Corp., 3:9
Price Waterhouse & Co., 1:12; 4:107
Price, Rowe T. International, 4:115; 5:34; 6:13
Private Investment Corp., 5:44
ProGroup Inc., 3:36
Procter & Gamble, 2:83; 3:125; 4:99; 5:26, 30, 116
Prudential Insurance Co. of America, 1:12, 17, 110; 6:89
Public Citizens Health Research Co., 6:29
Public Service of New Mexico, 2:60
Purdue University, 5:54

—Q—

Quality Respondents, Inc., 5:78

—R—

Radio Shack, 2:97; 3:41; 6:32
Rainier National Bank, 3:98
Ralston Purina, 1:98, 99, 100; 3:82
Ramada Inns, 4:18
Ramo Woolridge, 3:55
Raychem Corp., 1:35
RCA, 1:122; 3:44; 4:24, 107
Renault, 6:127
Republic Corp., 5:93
Republic National Bank, 2:24
Republic Steel Corp., 2:29, 74; 3:10; 6:56
Research Cottrel Inc., 2:16
Resorts Hotels, 4:14
Revlon, 1:93
Reynolds, R.J., 2:64; 4:102
Revco, 2:95, 97
Reynolds Metals Co., 2:30; 3:36, 97
Rice University, 3:51
Ringling Bros., 5:93
Rite Aid, 2:95, 97
Ritz Carlton Hotel, 4:111
RKO General Inc., 1:31
RMI Co., 6:114
Roadway Express Inc., 5:75, 77
Robinson-Humphrey Co., 4:45
Robot-Coupe International, 3:93, 96
Rockefeller Center Inc., 5:94
Rockwell International, 1:120; 3:15, 76, 82, 132
Rogers & Wells, 1:33
Rohm & Haas, 2:64; 3:47, 73; 5:116
Rolm Corp., 1:115, 116; 3:47, 73
Ropes & Gray, 5:44, 49
Rosebrand Products, Inc., 4:45
Rotan Mosel, 3:56
Rothschild Unterberg, Towlin, 3:131
Rothschild & Salwen, 3:82
Roy Rogers, 5:107, 116
Royal Bank of Canada, 2:23
Royal Crown Co., 5:107, 116
Rubber Manufacturing Association, 2:41
Ruhlin Co., The, 6:8
Runzheimer & Co. Inc., 1:130
Rutgers University, 1:107; 2:103; 3:125; 4:111; 5:111; 6:123
Ryan Homes, 6:118

—S—

Saab, 1:12
Saatchi & Saatchi Co., Ltd., 5:30
Saks Fifth Ave., 5:24
Salomon Brothers Inc., 1:12, 66; 2:23; 3:24, 30, 129; 4:73; 5:34, 116; 6:118
Sambo's Restaurants Inc., 1:26
San Francisco Chronicle, 5:107, 116
San Francisco Examiner, 5:107, 116
Sasson Jeans, Inc., 6:77, 81
Satellite Business Systems, 1:122, 136
Savoy Hotel, 6:18
SCM, 3:82
Schaefer, F&M Corp., 1:69
Schering Plough Corp., 3:35
Schlitz, Jos. Brewing Co., 2:85; 5:26; 6:127, 128
Schlumberger, 3:55; 5:88; 6:125, 128
Schmidt & Sons, Inc., 5:26
Schroder, J. Henry Corp., 1:69
Schwab, Chas. Corp., 1:12, 31
Scientific Atlanta, 3:47
Scottsdale Conference Center, 4:14
Scott's Catalogue, 6:41
Scott Paper, 3:16, 132
Scovil, Inc., 3:61, 63; 4:51
Scudder International, 4:115
Seaboard Coast Line Railroad Co., 1:72
Sears, Roebuck & Co., 1:12, 31; 2:60, 95; 3:30, 41; 4:39; 5:54, 61, 77, 92, 114; 6:89, 112
Security Pacific Corp., 1:31; 4:117, 118
Security Pacific National Bank, 6:89
See's Candies, Inc., 5:65
Seidman & Seidman, 1:12
Semiconductor Industry Association, 6:30
Servomechanisms, 3:55
Seven-Up Co., 4:45
Shearson/American Express Inc., 4:45; 6:89
Shearson Hayden Stone, 1:12
Shell Chemical, 6:56
Shell Oil, 2:32; 6:125
Sheraton Hotels, 4:16, 18
Sherwood Medical Enterprises, 4:39
Shugart, 2:79
Sibson & Co., 3:84
Siemens, A.G., 3:50
Signetics Corp., 2:79
Siltec Corp., 6:30
Simon & Coates, 1:90
Sinclair—Research Ltd., 6:32
Singapore Airlines, 1:26
Singer Co., 3:36, 55
Sloan, Howard Associates, 6:123
Smilen & Safian, Inc., 1:43
Smith Barney Harris Upham & Co., 2:24; 3:29; 6:121
Smithkline Corp., 1:26; 2:108; 3:36
Smithsonian Institute, 3:53, 55
Solid State Systems, Inc., 1:127
Sony Corp., 4:115
Sotheby Parke Bernet, 6:41, 45
Southern California Edison Co., 1:105
Southeastern Florida Properties, 3:42
Southern Pacific, 1:122
Southway Airlines, 4:94
Southwest Airlines, 6:29
Space Transportation, 3:44
Sperry Corp., 1:53; 2:64; 4:49, 50; 6:13
Sperry & Hutchinson, 5:116
Sprague Electric, 2:79
Spring Mills, Inc., 4:48, 50
Squibb Corp., 2:108
St. Regis Paper Co., 4:49
Standard Corp., 3:36
Standard Oil Co., 5:61
Standard Oil Co. of California, 1:68; 2:13; 6:30, 125, 128
Standard Oil Co. of Indiana, 1:68; 6:125
Standard & Poor's, 4:39; 6:23, 118, 121
Stanford University, 3:51; 6:8
Stauffer Chemical Co., 5:6
Stevens, J.P., 6:76
Stroh Brewing Co., 5:26
Summit Investment Corp., 5:6
Sun Co., 3:43
Sun Chemical, 1:68
Super Valu Stores, Inc., 1:68, 69
Supron Energy, 6:110
Sutter Hill Ventures, 4:69
Suzuki Motor Co., 4:39
Synfuels Corp., 5:49

—T—

Tandem Computers Inc., 3:47, 51, 52
Tandy Corp., 2:79, 95; 3:41, 109
Tele Session Corp., 5:79
Telecom Research, 2:85, 86
Telespan, Inc., 1:130, 134
Tenneco, Inc., 4:84, 87, 106
Texaco Inc., 2:31; 4:7, 46; 6:24
Texas Gas Transmission Corp., 4:51
Texas Instruments, 3:41, 50, 125; 4:46
Texas International, 4:94
Thompson, Walter, J., 4:44
Thomson—McKinnon Securities, 6:121
TIE Communications, 1:120
Timex Corp., 6:32
Tonight, 2:31
Tosco, 6:30
Touche Ross, 1:12
Towers, Perrin, Forster & Crosby, 2:64; 3:82
Townsend—Greenspan & Co., Inc., 1:42
Toyota Motor Co., 2:39; 4:39; 6:17, 68, 127, 128
Toys "R" Us, Inc., 2:95; 4:77, 79
TRW Inc., 3:43, 47; 4:121
Transamerica Corp., 2:8, 108
Transatlantic, 4:115
Trans World Airlines (TWA), 3:41; 4:8, 41, 92, 94; 5:92
Travelers Corp., 3:80; 4:117
Trucking Management Inc., 4:65
Trusthouse Forte, 4:13; 6:18
Tuscon Electric Power, 2:60
TVA, 4:87
Tymshare Inc., 3:47

—U—

UAL/United Air Lines, 3:41, 132; 4:94; 5:24; 6:49, 53
UMC Industries (Universal Match Co.), 3:15, 132
Union Camp, 3:16, 132
Union Carbide Corp., 1:68; 2:76; 3:32; 6:118
Union Oil, 1:110; 6:30
Union Pacific Corp., 2:57; 4:49; 6:53
Uniroyal, 6:15
United Artists Corp., 6:87, 89
United Auto Workers, 1:45, 78; 2:38, 39, 41; 3:23, 24; 4:31, 50
United Brands, 3:82, 84
United Food & Commercial Workers, 2:41
United Parcel, 2:31
United Rubber Workers, 4:46
United Technologies Corp., 2:60; 6:53
United Telecommunications, 1:122; 3:76, 132
United States Safety Deposit Corp., 6:117
United States Steel, 1:26, 34; 2:14, 29, 31, 74; 3:10; 4:40; 5:29; 6:56, 103, 114
Universal Life, 1:110
Universal Studios, 6:87
University of California, 3:55, 125; 4:31
University of Chicago, 1:54, 56; 6:13
University of Colorado, 4:65
University of Florida, 2:56
University of Illinois, 3:50
University of Indiana, 4:97
University of Michigan, 1:92, 107; 2:15; 5:41
University of Minnesota, 5:35
University of Nevada, 2:53
University of New Mexico, 2:79
University of Southern California, 4:99
University of Tennessee, 4:84
University of Texas, 5:85
University of Utah, 4:97
University of Wisconsin, 5:14
U.S.A. Today, 4:108
U.S. Bancorp, 3:97
U.S. Safety Deposit Corp., 6:117
U.S. Synthetic Fuels, 6:30
U.S. Trust Co., 3:63, 68, 114; 5:35, 39

—V—

VAL, Inc., 3:15
Value Line, 3:29; 6:23, 121
Vanguard Group, Inc., 3:129; 5:116; 6:118
Vanity Fair (Lee), 6:76

Vector Graphic, Inc., 1:110
Venture Capital Journal, 4:69
Veterinary Pet Insurance Co., 5:26
Virginia Polytechnic Institute, 6:13
Visa, 5:22
Volkswagen of America, Inc., 5:85; 6:30, 68
Volvo, 1:12
Vornado, Inc., 2:30

—W—

Wall Street Journal, The, 4:106; 6:17
Walt Disney World, 5:93; 6:87
Wang Laboratories, 3:47, 76
Washington Analysis Corp., 1:42; 3:23, 64; 5:39
Washington Forum, 4:31
Washington Post, The, 2:48
Washington Public Power Supply System, 3:41, 98
Wausau Insurance, 2:64
Wells Fargo & Co., 4:118
Well—Rich Greene, 2:32
Wendy's International, 6:23
Wertheim & Co., 3:50; 4:77
Wescom, 3:76
Western Airlines, 2:41; 6:29
Western Australia Institute of Technology, 6:24
Western Electric, 3:53, 73, 76, 112, 131
Western Union, 1:127; 2:32
Western Wood Products Association, 3:97
Westin Hotels, 4:24
Westinghouse Electric, 1:136; 2:38; 3:36, 55; 5:85; 6:15
Weyerhauser Co., 1:11
Wheeling—Pittsburg, 2:75
Whittaker Corp., 3:43; 4:39
Wickes Co., 5:93; 6:30
Williams Co., 4:46
Wilson Freight, 5:75
WNAC—TV, 1:31
WOR—TV, 1:31
Working women, 6:123
World Airways, 3:41; 4:94
Women's National Bank, 6:114

—X—

Xerox, 1:36; 2:32, 79; 3:41, 56, 76, 109, 112; 4:46; 6:32, 53

—Y—

Yale University, 1:57; 3:61
Young, Arthur D. & Co., 1:12; 3:112, 114

—Z—

Zabar's, 3:96
Zapita Corp., 6:127, 128
Zelenograd, 1:48
Zenith Radio, 3:114; 4:49, 51; 5:61
Zilog Corp., 3:50
Zweig Forcast, 5:21

AUTHOR INDEX

—A—

GARDNER ACKLEY...
- Inflation: The Problem is large Wage Gains, Not Federal Budget Deficits 2:45
- Taxes Should Not be Cut During a Massive Defense Buildup 5:41

LYNN ADKINS
- Why Senators Vote as They Do 1:54
- Harvesters's Bitter Harvest 1:76
- Ralston Purina's Urban Commitment 1:98
- The Case for Steel Diversification 2:74
- The Pacific Northwest Takes A Beating 3:97
- Creating a Climate for Productivity 5:69

SUSAN ANTILLA
- Surveys & Studies Monthly Column
- Paying for Stress on the Job 1:72
- Industry's Battle Over Electric Rates 2:76
- Getting Consumers In Focus 5:78

—C—

GEORGE A. CINCOTTA', JR.
- Old Financial Rules No Longer Apply 6:92

—D—

JOHN DORNBERG
- West Germany: End of 'The Miracle' 6:61

—F—

DAVID FAIRLAMB
- The New Face of British Politics 1:80
- Soviet Pressure on Gold Prices 1:87
- Strains On the Common Market 2:70
- Recession in Eastern Europe 3:88
- International Banking: The Battle Heats Up 3:100
- Squeeze on the Oil Nations 4:80
- Europe's Skyway Robbery 4:88
- Tension at the Economic Summit 6:55

SHERWOOD L. FAWCETT
- Needed: A Federal Prize for the Car of the Future 2:105

—H—

ARLENE HERSHMAN
- Corporate Rush to Tax-Exempts 1:60
- Those Exciting New Issues 1:109
- New Game in Off-Balance Sheet Financing 2:56
- Best Bargains in Retailing Stocks 2:95
- The Myth of AT&T vs. IBM 3:72
- Telephone Stocks for a New Era 3:131
- King of the Low P/E Stocks 4:117
- They Put Their Trust in Blind Trusts 5:42
- Do's & Don'ts of Trusts & Trustees 5:48
- Picking Asset-Value Bargains 5:113
- The Crash In Collectibles 6:40
- Photography Turns From Positive to Negative 6:45
- A 'Contrarian' Says Buy Cyclical Stocks 6:117

WALTER E. HOADLEY
- It is Vital that U.S. Companies Place More Emphasis on Foreign Markets 3:69
- Why U.S.-Japan Relations Are Deteriorating— And How to Improve Them 6:39

NILES HOWARD
- Genetic Engineering's Manpower Problem 1:92
- Building a Better Gear 1:95
- Determining How Ads Are Seen 2:85
- Piezoelectricity's New Promise 2:91
- High Priests of Hi Tech 3:47
- Robot-Coupe vs. Cuisinart 3:93
- Tough Times for New Products 4:99
- Get Ready for the 'Smart Card' 5:88
- Philip Morris' Savvy Sales Tool 6:73

—K—

G. BRUCE KNECHT
- Selling Mortgages: S&L Survival Tactic 1:65
- How Bud Won the Battle 2:83
- Making it Big With Toys 4:77
- The Crash In Collectibles 6:40
- Private Vaults for Valuables 6:117

HOWARD V. KNICELY
- Employee Relations 4:121

—L—

ROBERT LEVY
- High Priests of Hi Tech 3:47
- Here Comes the Knoxville Fair 4:84
- After Jeans, What? 6:76

ERIC J. LOMAS
- Impact of Changes In Capital Markets 6:106

MARJORIE SIEGEL LYONS
- Personal Finance: The Amex Begins Trading Gold Coins 1:109
- The Ins and Outs of Universal Life 1:110
- Inventoring Valuables 2:95
- An Expert's Tips for Commodity Speculators 2:97
- Buy a Rent-A-Car 2:100
- What Triggers an IRS Audit 3:127
- Making the Most of an IRA 3:128
- The Number One Money Fund 4:73
- Ins and Outs of Foreign Investing 4:115
- Shelter a Child—And Your Income 5:113
- Lights, Camera, Resume! 5:114
- Commercial Condomania Moves Downtown 6:81
- Fidelity's New Game Plan 6:89
- Commodity Funds: Surprising Good Performers 6:118

—M—

THOMAS J. MURRAY
- Spotlight on Nuclear Safety 1:103
- Whither Silicon Valley 2:79
- High Priests on Hi Tech 3:47
- San Diego's Trolley Song 3:98
- Venture Capital: The Game Gets Riskier 4:68
- U.S. Airlines: The Red Ink Flows 4:92
- Turmoil in Trucking 5:75
- MGM's Race Against Time 6:87

—P—

JOHN C. PERHAM
- Limiting a CEO's Tenure 1:68
- Japan's Automakers' An $8-per-hour Labor Edge 2:39
- Latest Corporate Quandary-IRAs 2:64
- Putting Retirees to Work 3:80
- New Game in Stock Options 3:82
- What's Wrong with Management 4:48
- A Japanese Perspective on Management 4:52
- Can Managers Be Fired? 5:60
- Battling Employee Alcoholism 6:48

JAMES E. POWER
- Using the Tax Variable: Tactics for Home & Abroad 6:99

—R—

ANN M. REILLY
- Reganomics: Differing Views of the President's Men 1:44
- Curbing the Flow of Technology to the Soviets 1:48
- Defense Spending It's Tough to Cut 2:48
- Commerce's Corporate Cowboy 3:61
- The Bankruptcy Explosion 5:52

PETER ROZSA
- Impact of Changes In Capital Markets 6:106

—S—

HENRIETTE SENDER
- Paying for Stress on the Job 1:72
- Robot-Coupe vs. Cuisinart 3:93
- International Banking: The Battle Heats Up 3:100
- Squeeze on the Oil Nations 4:80
- Getting Consumers in Focus 5:78
- South America's Sagging Economy 5:83

EMIL M. SUNLEY
- Using the Tax Variable: Tactics for Home & Abroad 6:99

—W—

ARNOLD R. WEBER
- With its Power Waning, Labor is Groping for a New Approach 1:45
- The Labor Pacts in Autos and Trucking: A Temporary Phenomenon? 4:65

JILL WECHSLER
- The CFTC Pushes Self-Regulation 1:57
- A National Minerals Policy? 2:53
- Saving the S&Ls 4:97
- Curbing Federal Loan Programs 5:57

MARILYN WILSON
- A Vintage Year for the Economy? 1:40
- A Surge in Saving? 1:43
- Big Labor Faces Reality 2:37
- The Unions Go for Givebacks 2:41
- Will the Fed Crush the Recovery? 3:64
- Will Consumers Come Through? 4:56
- Bureaucrats Sing the Blues 4:60
- Monetarism Under Fire 5:34
- They Put Their Trust In Blind Trusts 5:42
- Unemployment's Uneven Pain 6:35